



* All images are for illustrative purposes only.

Stretch Signage 37BH7N

Bring the Remaining Space to Life with Space-fitting 32:9 Widescreen



32:9 Wide Screen



Slim Design



700 nit Brightness



Convenient Maintenance

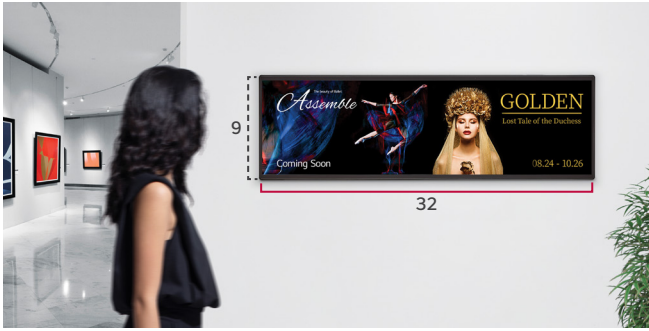


webOS Solution

37BH7N

Size	93.98 cm (37)
Resolution	1,920 × 540
Brightness	700 nits
Product Size	922.3 × 288.3 mm
Solution	SuperSign CMS, SuperSign Control+, SuperSign WB, Mobile CMS, LG ConnectedCare

Life's Good.



32:9 Extended Wide Format

It is a unique wide screen with 32:9 bar type which provides much more flexibility in content than the conventional display of 16:9 ratio.



Picture-by-Picture (PBP) Mode

The Picture-by-Picture (PBP) feature allows you to show multi content in one single display. It is very useful and convenient to deliver various advertisements or pieces of information at the same time.



Customizable Angle to Suit Customer's Eye Level

With a tilting capability of 30° when installed at a higher height, BH7N enhances customer perception and satisfaction.



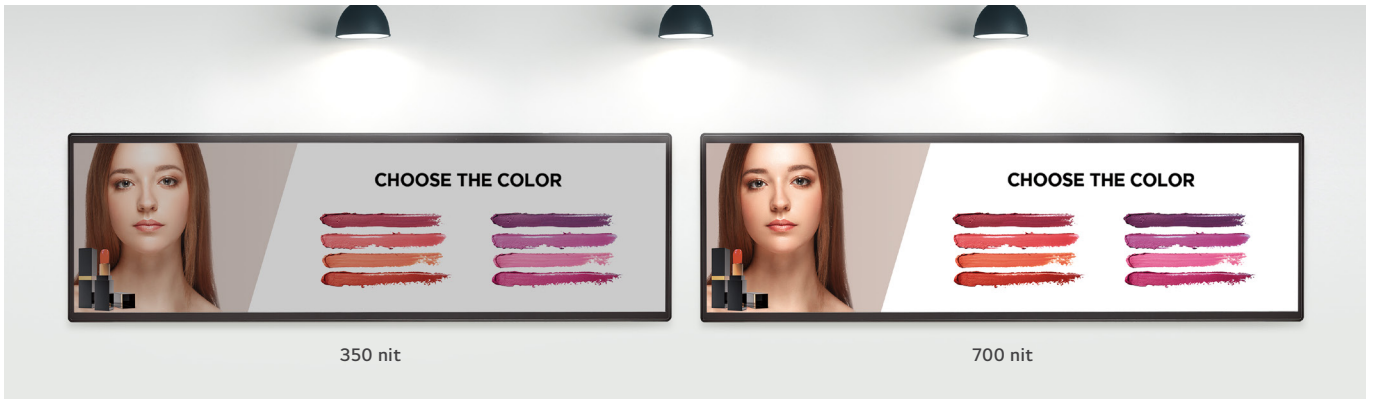
Portrait/Landscape Mode

BH7N can be used vertically as well, allowing for flexible utilization in various installation/usage scenes in both horizontal and vertical orientations. It can be utilized for displays according to the characteristics and size of unused and leftover spaces.



Highly Reliable in High Humidity Environments

Optimized for business environments, the BH7N is protected against salt, dust, iron powder and humidity thanks to conformal coating on power board, allowing for stable operation.



Indoor Display Offering a Vivid and Sharp Visual Experience

With a great brightness of 700 cd/m², the BH7N series clearly deliver content and attract public attention, making it suitable display for marketing in airports, retail, shopping malls etc.

* The provided image is intended for comparison purposes only.



Daisy Chain Management

A daisy chain allows you to conveniently and efficiently play the same content on multiple displays using just one media player. This eliminates the need to install separate media boxes for each display, as the entire operation can be handled by a single media player, ultimately resulting in cost savings during installation.

* You can play media by connecting an external HDMI.



High Performance with LG webOS 6.0

LG webOS 6.0 is available on BH7N series for a smooth execution of several tasks. LG webOS smart signage platform enhances user convenience with intuitive GUI.*

* GUI : Graphical User Interface

* The provided image is solely for reference.

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Real-Time Monitoring with LG ConnectedCare

Easy and Fast maintenance are available with our optional cloud service solution LG ConnectedCare*. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, ensuring the stable operation of clients' businesses.

* LG ConnectedCare is the brand name of LG Signage365Care Service. The availability differs by region.



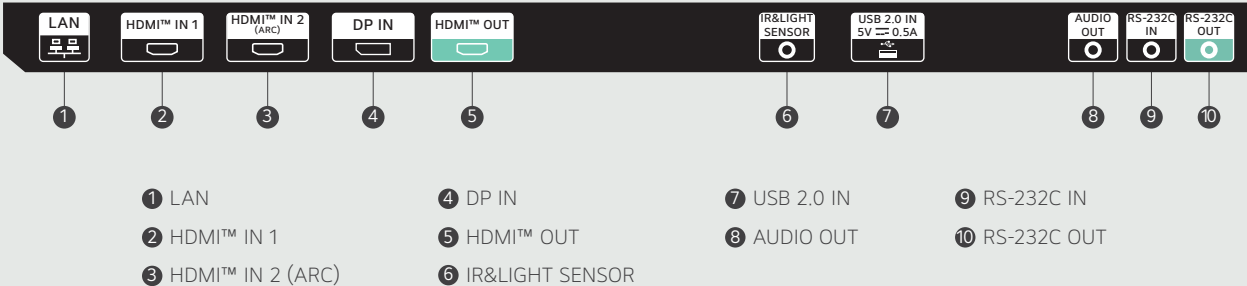
SuperSign

SuperSign is an integrated and intuitive content management solution for creative and organized digital signage content in your space, connecting customers to a range of services with convenient user experiences. There are a variety of versions such as SuperSign Cloud, so discover and enjoy the version that best fits you.

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CONNECTIVITY

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Specification

Category	Spec Items	37BH7N	
Panel	Screen Size	93.98 cm (37)	
	Panel Technology	IPS (ADS)	
	Back Light Type	Edge	
	Aspect Ratio	32:9	
	Native Resolution	1920 x 540 (FHD)	
	Refresh Rate	60 Hz	
	Brightness	700 nits (Typ.)	
	Contrast Ratio	1,000:1	
	Dynamic CR	1,000,000:1	
	Color Gamut	NTSC 72%	
	Viewing Angle (H x V)	178 X 178	
	Color Depth (Number of Colors)	8 bit;16.7 Million colors	
	Response Time	14 ms (G to G)	
	Surface Treatment (Haze)	25%	
	Life time	50,000 Hrs (Min.)	
	Operation Hours (Hours / Day)	24 / 7	
	Portrait / Landscape	Yes / Yes	
	Connectivity (Jack Interface)	HDMI In	Yes (2), HDCP2.2 / 1.4
		DP In	Yes (1), HDCP2.2 / 1.4
RS232C In		Yes (1)	
RJ45 (LAN) In		Yes (1)	
IR In		Yes (1)	
USB In		USB2.0 Type A (1)	
HDMI Out		Yes (1)	
Audio Out		Yes (1)	
RS232C Out		Yes (1)	
Daisy Chain		Yes (Input HDMI / Output HDMI)	
HW Feature		Bezel Width	T/R/L/B : 15.6/9.3/9.3/15.6 mm
	Weight (Head)	7 kg	
	Packed Weight	9 Kg	
	Monitor Dimensions (W x H x D)	922.3 x 288.3 x 43.5 mm	
	Carton Dimensions (W x H x D)	1017 x 382 x 178 mm	
	VESA™ Standard Mount Interface	400 x 200	
	Internal Memory (eMMC)	16 GB	
	Wi-Fi/BT (Built-in)	Yes	
	Temperature Sensor	Yes	
	Auto Brightness Sensor	Yes	
	Acceleration (Gyro) Sensor	Yes	
SW Feature	Local Key Operation	Yes	
	OS Ver. (webOS)	webOS 6.0	
	Local Contents Scheduling	Yes	
	Group Manager	Yes	
	USB Plug & Play	Yes	
	Fail over	Yes	
	Bootling Logo Image	Yes	
	No Signal Image	Yes	
	RS232C Sync	Yes	
	Local Network Sync	Yes	
	PBP	Yes (2)	
	Video Tag	Yes (4)	
	Screen Rotation	Yes	
	External Input Rotation	Yes	
	Gapless Playback	Yes	
	Tile Mode Setting	Yes (Max. 15 x 15)	
	Setting Data Cloning	Yes	
	SNMP	Yes	
	ISM Method	Yes	
	Auto Set ID	Yes	
	Status Mailing	Yes	
	Control Manager	Yes	
	Crestron Connected	Yes	
	Smart Energy Saving	Yes	
	PM mode	Yes	
	Wake on LAN	Yes	
	Network Ready	Yes	
Beacon	Yes		
HDMI-CEC	Yes		
SI Server Setting	Yes		
webRTC	Yes		
Pro:Idiom	Yes		
Environment Conditions	Operation Temperature	0 °C to 40 °C	
	Operation Humidity	10 % to 80 %	
Power	Power Supply	AC 100-240 V-, 50/60 Hz	
	Power Type	Built-In Power	
Power Consumption	Typ.	40 W	
	Max.	50 W	
	BTU (British Thermal Unit)	136.4 BTU / Hr (Typ.), 170.6BTU / Hr (Max.)	
	Smart Energy Saving (70%)	30 W ± 10%	
	DPM	0.5 W	
	Power off	0.5 W	
Certification	Safety	CB / NRTL	
	EMC	FCC Class "B" / CE / KC	
Software Compatibility	ePEAT (US only)	Yes	
	SuperSign CMS	Yes	
	SuperSign Control+	Yes / Yes	
	SuperSign WB	Yes	
	SuperSign Cloud	Yes	
	Mobile CMS	Yes	
Language	Connected Care	Yes	
	OSD	English, French, German, Spanish, Italian, Korean, Chinese (Simplified), Chinese (Original), Portugues (Brazil), Swedish, Finnish, Norwegian, Danish, Russian, Japanese, Portugues (Europe), Dutch, Czech, Greek, Türkçe, Arabic, polski	
Accessory	Basic	Remote Controller (include battery 2ea), Power Cord (1.55 M*1), QSG, Regulation Book, Phone to RS232C Gender,Power Cord Clip	
Special Feature	Tilt (Face down)	Yes (Max.30 degree)	
	Conformal Coating (Power Board)	Yes	

Creative Visualization

*Product Images shown are for representative purpose only. Actual product may vary.

As a continuing policy of product development at LG Electronics, the design and specifications are subject to change. They may vary from model to model. Color/shades may vary due to printing restrictions. E&OE.



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